



ST PAUL'S UNIVERSITY
Your University of Choice

**FACULTY OF BUSINESS, COMPUTER SCIENCE AND
COMMUNICATION STUDIES**

Presents

THE ST. PAUL'S UNIVERSITY ANNUAL INTERNATIONAL RESEARCH CONFERENCE (SPUAIRC), 2022

DATES: 26th, 27th and 28th October, 2022

CONFERENCE THEME: Looking Beyond The Pandemic: Embracing Change And Transformation For A Sustainable, Inclusive And Diverse Environment.

CONFERENCE VENUE: St Paul's University || Amphithieter

CONFERENCE FORMAT: Blended(Online & Physical)

IMPORTANT DATES AND TIMELINES

A. Conference Papers

1. Submission of Abstract: 16th September, 2022
2. Resubmission of revised paper for external review: 30th September, 2022
3. Submission of Final Paper: 10th October, 2022

B. Conference Registration

1. Early Bird Registration - Before 30th August, 2022
2. Normal Registration - Between 1st and 30th September, 2022
3. Late Registration - After 30th September, 2022
4. Deadline for Exhibition Registration - 10th October, 2022

GUIDELINE TO AUTHORS

SUBMISSION GUIDELINES

Abstract not exceeding 300 words and in line with the selected sub-theme.

Key words: Not more than five,

Full paper should not be more than 5000 words.

FORMATTING GUIDELINES

For abstract and full paper:

Font Type: Times New Roman,

Font Size: 12 point,

Spacing: Single Space,

Margins: Top, Bottom, Left and Right 1",

Maximum 12 Slides for PowerPoint Presentation.

For abstract and paper submission use

Conference Email: spuairc2022@spu.ac.ke

SUB-THEMES

1. Digitalization and Development across Socio-Economic, Religious and Political Spheres in a Contemporary World
2. Embracing challenges and opportunities in Research during the Covid-19 pandemic
3. Cultural Adaptations and Innovations: Media, Language, and Human Interactions
4. Communication for a Sustainable Climate Change, Environment and Health
5. Gender Mainstreaming and Disability Inclusive Development
6. Harnessing Technology for Inclusive, sustainable and Equitable Quality Education for E-learning, Hybrid and Lifelong Learning for development
7. Emerging trends in ICT, e-democracy and e-governance
8. Overcoming Financial Challenges and Promoting Financial Sustainability in the funding model for higher education.
9. Technical, Vocational and Higher Education for Development and Sustainability
10. Business model innovation, business alignment strategies, business continuity strategies and Strategic management theory in a post-pandemic era.
11. Human Resource management strategies and the future of work
12. Emerging trends in corporate governance, Government, Citizenship, Public Policy and Globalization.

CONFERENCE REGISTRATION FEES

PARTICIPANTS	EARLY REGISTRATION (By 13th Sept, 2022)	NORMAL REGISTRATION (By 18th Oct, 2022)	LATE REGISTRATION (After 18th Oct, 2022)
East African Community	KES 8,500 (US\$ 72.4)	KES 10,500 (US\$ 89.4)	KES 11,500 (US\$ 98)
Other Regions	KES 10,500 (US\$ 89.4)	KES 12,500 (US\$ 106.5)	KES 13,500 (US\$ 115)
Faculty	KES 5500 (US\$ 46.8)	KES 6000(US\$ 51.1)	KES 6500(US\$ 55.4)
Students	KES 5000 (US\$ 42.6)	KES 5500(US\$ 46.8)	KES 6000 (US\$ 51.1)
Exhibitors	KES 20,500 (US\$ 46.8)	KES 20,500 (US\$ 46.8)	KES 20,500 (US\$ 46.8)

PAYMENT DETAILS

Account Name: St Paul's University
 Bank Name: Absa Bank
 Branch: Moi Avenue Nairobi
 Account Number: 075-840-7608
 Swift Code: BARCKENX
 Narration: SPUAIRC 2021

MPESA

Paybill: 632333
 Account Number: SPUAIRC2021

For enquiries please Contact:

FOBCCS conference organizer: +254 776 029 076, +254 770 863 239
 Conference Email: spuairc2022@spu.ac.ke